



Newsletter Sponsorship

With distribution to 14,600 subscribers weekly, this e-newsletter includes the latest SIJ editorial, industry news, white papers, and upcoming webinars/events.

LEADERBOARD:

- One static leaderboard graphic (600x77 pixels) - no animation
- Corresponding click-through URL
- One click-through URL

EMBEDDED:

- One static image at 200 pixels wide, up to 167 pixels high: gif or jpg
- Headline
- Body text - Character limit 425 with spaces
- CTA (Call to Action, i.e. Learn More, Get Datasheet)
- URL

Deliverables:

Unless otherwise specified, creative is due 7 business days prior to the deployment of your content. If a deployment's creative is not received in its entirety within the requested timeline, *Signal Integrity Journal* may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to mwjdigital@mwjournal.com and CC your SIJ Sales Rep.