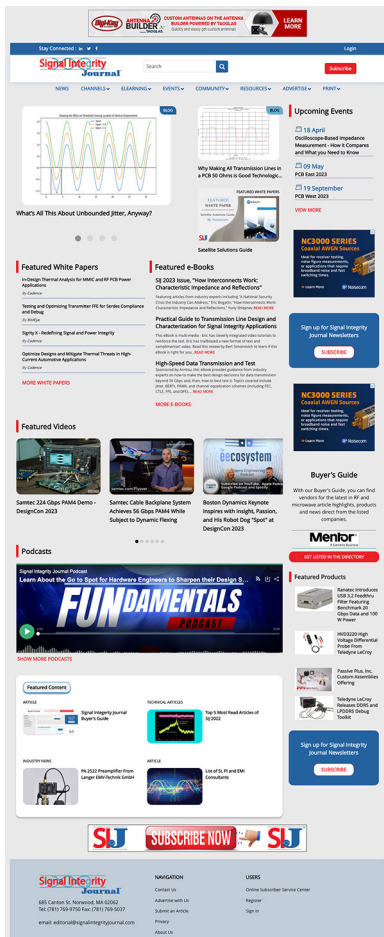




Banner Ads Leaderboard & Boombox



Leaderboard Ad

- **Banner sizes:** 728x90, 468x60 and 300x50 pixels (all 3 sizes needed)
- **Formats:** jpg, gif
- One click-through URL
Most 3rd Party Ad tags can be accommodated but require testing prior to deployment.

Boombox Ad

- **Banner sizes:** 300x50 pixels
- **Formats:** jpg, gif
- One click-through URL
Most 3rd Party Ad tags can be accommodated but require testing prior to deployment.

Deliverables:

Unless otherwise specified, creative is due 7 business days prior to the deployment of your content. If a deployment's creative is not received in its entirety within the requested timeline, *Signal Integrity Journal* may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to mwjdigital@mwjournal.com and CC your SIJ Sales Rep.