



WHITE PAPERS

Capture leads, featured White Paper positions are available on the homepage. Branded content such as application notes, posters, videos, case studies, internal articles and more.

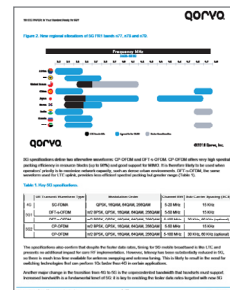
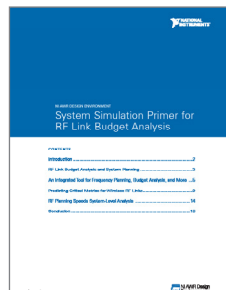
Your White Paper is promoted through multiple channels, including:

- Placement on the HOMEPAGE of signalintegrityjournal.com during 1st month
- Inclusion in one SIJ E-Newsletter, delivered to 14,600+ subscribers
- Housed in the “Resources” section of the SIJ website
- Sales leads captured and delivered via email (if SIJ is hosting your content)

Net Cost:

1x = \$1,500

Add a Dedicated Email Blast for \$3,000



White Paper Deliverables:

Unless otherwise specified, creative is due 7 business days prior to the deployment of your content. If a deployment's creative is not received in its entirety within the requested timeline, *Signal Integrity Journal* may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to mwjdigital@mwjournal.com and CC your SIJ Sales Rep.

Please provide the following:

- PDF version of your white paper
- White paper title (as early as possible for use in the print issue) - typically 6 weeks prior to deployment date
- Abstract – 50 words max
- Copy of sponsor logo